

# D.O.N.N.A G.R.O.S.S.M.A.N C.A.S.T.I.N.G

## AVEENO #3 'CALM + RESTORE'

### SELF-SUBMIT DIRECTION & INSTRUCTIONS – COMPLETE ALL STEPS

**AUDITION WARDROBE:** TANK TOP/CAMISOLE WITH THIN STRAPS AND SHORTS SO WE CAN EASILY SEE SKIN ISSUES  
**IMPORTANT:** **DO NOT USE MOISTURIZER** BEFORE THIS AUDITION. IT WILL DIMINISH ANY SKIN ISSUES YOU HAVE

**FRAMING:** SHOOT PHOTOS IN A VERTICAL FRAME AT EYE LEVEL – AVOID DISTORTION, TRIPOD RECOMMENDED  
**BACKGROUND:** SIMPLE BACKGROUND (SOLID WHITE PREFERRED) – NOTHING DISTRACTING IN SHOT.  
**LIGHTING:** ADEQUATE LIGHT TO SHOW TRUE SKIN TONE

**PHOTOS:**

1. **ONE** PHOTO OF YOU FROM MID CHEST UP WITH A RELAXED, NEUTRAL BUT PLEASANT EXPRESSION
2. **ONE** PHOTO OF YOU FROM MID CHEST UP SMILING
3. **ONE** PHOTO OF YOU FROM HEAD TO TOE
4. **ONE** PHOTO OF YOUR TROUBLE SPOT ON SKIN (ARM, CHEST, ETC)

**VIDEO:** **FRAME FROM CHEST UP – NOTE: IF YOU DO NOT HAVE AN AVEENO JAR, PLEASE USE ANY MOISTURIZER JAR OR EVEN A YOGURT WILL SUFFICE - HIDE THE NAME OR COVER WITH WHITE MASKING TAPE**

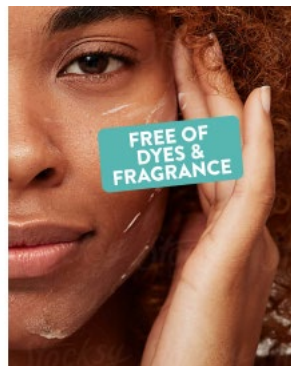
1. BEGIN BY SAYING YOUR NAME TO CAMERA
2. SMILE INTO CAMERA
3. NEUTRAL INTO CAMERA
4. ¾ ANGLE FACE TO RIGHT, THEN CONTINUE TO FULL RIGHT PROFILE
5. ¾ ANGLE FACE TO LEFT, THEN CONTINUE TO FULL LEFT PROFILE
6. CLOSE UP ON FACE, FRONT, ¾, SIDE
7. SLOWLY SHOW CLOSE UP OF HANDS, FRONT AND BACK –
8. USE A YOGURT OR CREAM JAR AND SHOW FRAME 1
9. PRETEND TO APPLY PRODUCT TO FACE IN NATURAL MOTIONS (FRAME 2 & 3)
10. SHOW PRODUCT TO CAMERA (FRAME 4 BELOW)



FRAME 1



FRAME 2



FRAME 3



FRAME 4

### STEP 4: SUBMIT ALL MATERIALS – must be submitted through link below – DO NOT EMAIL

When all photos & videos are completed TALENT (NOT AGENT) must use the following link to submit to our submission site.

Click here [• SUBMISSION PORTAL](https://form.jotform.com/202363458072150) OR cut and paste this link to your browser: <https://form.jotform.com/202363458072150>